



2017-2018 Annual Report

**Special
Olympics**
Prince Edward Island



50 YEARS
1968 - 2018

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Vision, Mission, Values

Vision

Our vision is that sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all across PEI.

Mission

Special Olympics Prince Edward Island is dedicated to enriching the lives of Islanders with an intellectual disability through sport.

Values

Inclusion Diversity
Empowerment
Respect Excellence

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President's Message

At this time each year, we reflect on the past twelve months and what the organization has accomplished. This year, we had the additional significance of recognizing the 50th anniversary of Special Olympics. Celebrations have been happening across the globe during this significant milestone with PEI kicking off the celebrations with the National Bowling Championships that were held in Charlottetown, Summerside and Tyne Valley in May of this year.

Our athletes, coaches and volunteers achieved many successes on personal, regional and national levels. These achievements occur on a daily basis in practices, competitions and social events. There are too many to list but, a few of the highlights include:

- Hosting the 2018 National Bowling Championships
- A strong showing of all our athletes at National Games in Antigonish, NS
- And Roy Paynter being named to Team Canada for the 2019 World Summer Games in Abu Dhabi.

SOPEI continues to be in a strong financial position. This is largely thanks to the numerous fundraising successes and the support of our corporate partners. The Enriching Lives Gala continues to grow and set new fundraising records with tremendous support from Dion Phaneuf and Elisha Cuthbert and the business community. The fundraising success did not end there, the Polar Plunge, motionball Marathon of Sport and Draft an Athlete each generated significant funds for SOPEI. We truly appreciate the efforts by all involved.

The organization would not be the success that it is without the tireless efforts of its staff. Charity, Matthew, Sarah, Genna, Kristen and Ellen all show their passion for Special Olympics everyday they come to work. I would like to take this time to thank all our staff for their continued hard work.

SOPEI's Board of Directors are a dynamic, hard-working group that contribute a great deal of time to help the organization achieve its mission:

Special Olympics PEI exists so that the lives of individuals with intellectual disabilities will be enriched through sport.

My personal highlight for the year was being able to participate in the Opening Ceremonies for this year's National Bowling Championships at UPEI. The energy and excitement in the building was second to none and the work of the Games Organizing Committee provided a world class event for all athletes, coaches, mission staff and fans.

I am very proud to be a member of this group and of this great organization and want to thank everyone in the SOPEI family.

Jamie Arsenault,
President



Executive Director's Message

WOW...what a year we have had! From incredible growth in athletes, partnerships, sponsorships and programming, we were literally sprinting to the finish line on July 31 this year!

There was so much to celebrate this year. For starters, the Special Olympics movement turned 50 and the whole world partied! There were buildings lit up in red, there was an international day of inclusion, there were national and international competitions and PEI celebrated two milestones; we turned 30 and hosted the 2018 National Bowling Championships!

With so much to be proud and excited about, I always find it difficult to only name a few things for a report like this. My highlight of the year was without question the 2018 National Bowling Championships! To host the nation in PEI was the most fulfilling, humbling, exhilarating experiences of my SO career. The GOC was a talented, highly motivated, group of proud Islanders that I have ever had the privilege of working with. They overcame many challenges to produce an athlete-centered games like no other and set the bar high for future Games.

Another amazing event this past year was the 2018 National Games in Antigonish, NS. What made this part of my highlight reel were the athletes, coaches and mission staff. In my role, I get to watch from behind the scenes as the team forms and norms and it is astonishing to watch every member of the team grow from selection to podium. Congratulations to everyone on a job well done!

Finally, we continue to be leaders in health and are now one of only four Canadian Chapters receiving funds to achieve a Healthy Community status. This initiative aims to offer traditional health screenings as well as follow up care and systemic change in both health delivery and preventive health programming.

In order to achieve these successes and others not mentioned, you need the right people in the right places, making impact! And we have that in all aspects of Special Olympics PEI.

To our partners, who continue to support the mission in ways that are above and beyond the ask each time. You are family and we are grateful for all your contributions!

To the team at Special Olympics PEI, thank you for taking on each new program, event, challenge and victory with grace, professionalism and a smile. Matthew, Genna, Sarah, Kristen, Ellen, Margie and Selena, you are a talented group of individuals and it is truly my honor to share the Special Olympics experience with you. I want to wish Selena well in all her future endeavors as she moves on to the next chapter of her life as a mom, wife and entrepreneur.

To our Board of Directors, thank you for taking the time to give back and make a difference. Your work at the board table sets the foundation for the success of the organization and is appreciated and celebrated.

To our athletes and families, you are our why! Each and every day you push those around you to be better, reach further and offer more! We are truly thankful that you choose us!

In closing, if the first 50 years, or 30 in our case, are any indication of what can be achieved by the power of our collective energies and shared vision, we are in good hands for the next 50 years.

Charity Sheehan, Executive Director

Athlete's Oath

Let me win.

But if I cannot win,

Let me be **BRAVE**

in the attempt.



1993 INTERNATIONAL WINTER GAMES - AUSTRIA
MARC MACKEARNEY



Reach Report

ATHLETES

603



YOUNG ATHLETES
(UNDER 21)

389

CORE ATHLETES (AGES 21+)

214

GROWTH

+13%

+69 ATHLETES

VOLUNTEERS

181



TRAINED VOLUNTEER COACHES

37 INDIVIDUALS

***6 in more than one program**

PROGRAM VOLUNTEERS

54 INDIVIDUALS

***20 in more than one program**

COMPETITIONS

23



COMPETITIVE EXPERIENCES

620

GROWTH

+2 COMPETITIONS

+2 NEW SPORTS AT NATIONAL GAMES

ATHLETE LEADERS

5



ENGAGEMENT OPPORTUNITIES

18

EXPERIENCES CREATED
THROUGH ALPS WORKSHOPS

70+

GROWTH

**+3 ENGAGEMENT
OPPORTUNITIES**

SCHOOL PROGRAMS

45



SO FUN DAYS

8

SCHOOL BASED ATHLETES

305

GROWTH

+2 SO FUN DAYS

+7 SCHOOL PROGRAMS

WEEKLY COMMUNITY AND SCHOOL PROGRAMS

103



PERFORMANCE PROGRAMS

4

OFFICIAL SPORTS

18

GROWTH

+16%

+14 PROGRAMS

HEALTH SCREENINGS

112



HEALTH PROMOTION
SCREENINGS OFFERED

2

RESULTS SUMMARY

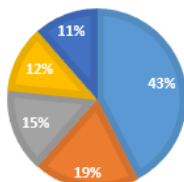
***14% ATHLETES
SCREENED DO NOT
EXERCISE OUTSIDE SOPEI
PROGRAMS**

***53% ATHLETES SCREENED
WERE OBESE**

***35% ATHLETES SCREENED
HAD OSTEOPOROSIS RISKS**

MOST POPULAR SPORTS

■ 5-Pin Bowling ■ Bocce ■ Floor Hockey
■ FUNdamentals ■ Basketball



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Official Sports

Summer Sports



Swimming



Soccer



Athletics



Softball



Basketball



10-Pin
Bowling



Golf



Rhythmic
Gymnastics



Powerlifting



Bocce

Winter Sports



Floor Hockey



Snowshoe



Alpine Skiing



Figure
Skating



Cross
Country Ski



Curling



Speed
Skating



5-Pin
Bowling

Developmental Sports

Active Start

Ages 2-6

FUNdamentals

Ages 7-12

Multi-Sport

Youth: Ages 8+
Community Sport: Ages 13+

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Youth Development



Charlottetown Rural Team at Unified Bocce Event

8 SO Fun Days

46 Schools

319 Potential Athletes

394 Leadership Students

1 Unified Bocce Event

3 Schools

9 Teams—20 Athletes & 18 Unified Partners

45 School Partners

305 School Based Athletes



Summerside Intermediate SO Fun Day



Bluefield SO Fun Day

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Training & Competitions

23 — *quality competitions* in 2017-2018 season



221 — the number of athletes, coaches and volunteers who took part in the *2018 5-Pin Bowling Provincials*

620 — the number of experiences created through 23 quality competitions



13 — the number of competitions/training opportunities for *Team PEI 2018* to prepare for Bowling Championships and National Games

“Let me win, but if I can not win let me be brave in the attempt.”

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Bowling Championships

13 — Special Olympics PEI members attended the 2018 Special Olympics Canada National Bowling Championships in Charlottetown, Summerside, & Tyne Valley, PEI



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National Games

54 — the number of athletes, coaches and mission staff who represented PEI at the *2018 Special Olympics Canada National Summer Games in Antigonish, NS*



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Healthy Athletes®



Healthy Athletes Overview

The Healthy Athletes initiative is dedicated to providing health services and education to Special Olympics athletes, and changing the way health systems interact with people with intellectual disabilities. Healthy Athletes is designed to help Special Olympics athletes improve their health and fitness, leading to enhanced sports experience and improved well-being. There are eight (8) different screening focuses that can be offered at an event. During a Healthy Athletes event, Special Olympics athletes receive a variety of health screenings and services in a series of clinics conducted in a welcoming, fun environment. Volunteer health care professionals and students are trained to provide the screenings in an effort to educate the professional community about the health needs and abilities of persons with intellectual disabilities.



SOPEI partnered on the delivery of the Healthy Athletes event for the 2018 National Bowling Championships which offered an additional **222** screenings to athletes from across the country in Opening Eyes, FUNfitness, and Strong Minds!!



PEI 2018 ÎPÉ



109 – Athletes screened in 2017-18 that involved **2** separate Healthy Athletes events

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Healthy Communities

Healthy Communities Overview

In 2016, with the commitment of \$25 million from Tom Golisano and ongoing support from CDC as well as other partners, Special Olympics International (SOI) launched an ambitious plan to expand the Healthy Community (HC) model to 100 Programs by 2021. SOPEI is proud to be one of the current certified programs.

In April 2017, SOPEI took our first steps toward being a fully certified Special Olympics HC by receiving a 1-yr HC Grant from SOI supported by the Golisano Foundation. This project has a local focus, impacting athletes from PEI, which helped establish a follow-up care process, enhance our health and wellness program initiatives, provide additional screenings to the Healthy Athletes event portfolio we offer, and lay the groundwork for engaging our athlete leaders in health initiatives.

With the need to expand on the great things from the 1yr HC Funding, SOPEI applied for a 3yr HC Grant and were approved! The 2018-2021 project plan has a vision to create communities where Special Olympics athletes and others with intellectual disabilities (ID) have the same access to health and wellness resources – and can attain the same level of good health – as all community members and where there is no “wrong door for someone with ID to walk through”.



Components of the 2018-2021 project include: **Leadership for Sustainable Change, Health and Wellness programming, Access to follow-up care, Health provider engagement, and Partnership Development.**

The 2018-2021 plan will draw from the Circle of Health© model, which indicates people’s health depends on their physical, mental, emotional, and spiritual needs. This will help guide us in our strategies (how can we improve our health), populations (who we work with to improve our health), determinants (what makes and keeps us healthy), and values (why we work to improve health).

HEALTHY COMMUNITY CURRENT METRICS (PER FUNDING YEAR: APR-MAR)

REFERRALS

77% (70% Minimum)

HEALTH AND WELLNESS PROGRAMS

26% of membership (20% minimum)

FINANCIAL SUSTAINABILITY

73% (50% Minimum)

HEALTH ATHLETE EVENTS

3 disciplines (3 minimum)
165 screenings (150 minimum)

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Coach Education & Volunteer Development

VOLUNTEER RECOGNITION 2017-18

VOLUNTEER YEAR OF SERVICE MILESTONES	12	REGISTERED VOLUNTEERS
POST SECONDARY STUDENT PARTNERSHIPS	33	181
POSITIVE EXPERIENCES IN VOLUNTEER ROLE	INF	



Sue Skeffington

2017 Special Olympics Canada Fundraising Volunteer of the Year

TRAINED VOLUNTEER COACHES

37 INDIVIDUALS

*6 in more than one program

PROGRAM VOLUNTEERS

54 INDIVIDUALS

*20 in more than one program



CY Holland

35 Years of Volunteer Service to SOPEI

COACH EDUCATION OPPORTUNITIES

14

INDIVIDUAL TRAINING EXPERIENCES

52



Athlete Leadership

1 – Athlete serving on the NEW Canadian Athlete Leadership Council (CALC) and the SOPEI Board of Directors

5 – ALPs members fully trained in Social Media, Board of Governance, Athletes on Committees, or Public Speaking.



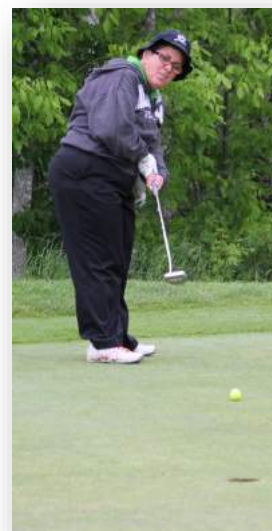
4 – Trained ALPs Workshop Learning Facilitators



70 – The number of experiences created to engage athletes in leadership opportunities within SOPEI events and competitions.

4 – ALPs Workshop Courses Available

- *Governance
- *Social Media
- *Peer Mentorship
- *Speaker Training



18 – Events or opportunities in which trained Athlete Leaders utilized their leadership abilities



Awards & Recognition



Male and Female Athletes of the Year
Jeremy Wall & Ellen MacNearney



Male and Female Coaches of the Year
Jamie Matheson & Carole-Ann French



Spirit Award
Rick Chan



Dr. Frank Hayden Award
Sophia Allen



Sport Volunteers of the Year
Amiee & Jenna Gillis

Congratulations!



Awards & Recognition



President's Award

Parkdale Sherwood Lions Club



David Andrew Memorial

Jackie Charchuk



Facility of the Year

Alberton Bowling Lanes



Sue Skeffington was the 2017 Winner of the **Special Olympics Canada Frank Selke Fundraising Volunteer of the Year** for her contributions to the Summerside Luncheon and the Enriching Lives Gala.

Congratulations

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Summerside Luncheon



249 Guests



11 Celebrities



Summerside
LUNCHEON in Support of the SPECIAL OLYMPICS FESTIVAL
2018



Enriching Lives Gala



- 7** Event Sponsors
- 30** Table Buyers
- 14** Celebrity Guests
- 119** Silent Auction Prizes
- 13** Live Auction Prizes



\$204,000

Reasons to Celebrate!



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Law Enforcement Torch Run



**2 Final Leg Events
(PEI & NS)**



- 1 Truck Convoy**
- 1 Puck Drop**
- 2 Polar Plunges**
- 1 May Fun Run**
- 1 Cycling Event**



**13
Law Enforcement Agencies Engaged**



**\$39,000
Raised in
2017-2018**



Fundraising Activities & Events



Thank you to the many businesses, individuals and service groups that contribute to Special Olympics PEI!



National Partners

STAPLES®

PLATINUM



Tim Hortons



Canada



Special Olympics
Canada Foundation



GOLD

BAIN & COMPANY



SILVER



Canadian Progress Club
Club Progrès du Canada

BRONZE



STRONGER COMMUNITIES TOGETHER™

FRIENDS



Special Olympics
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Provincial Partners

FOUNDING



GOVERNMENT



Health and
Wellness



PLATINUM



COMMUNITY

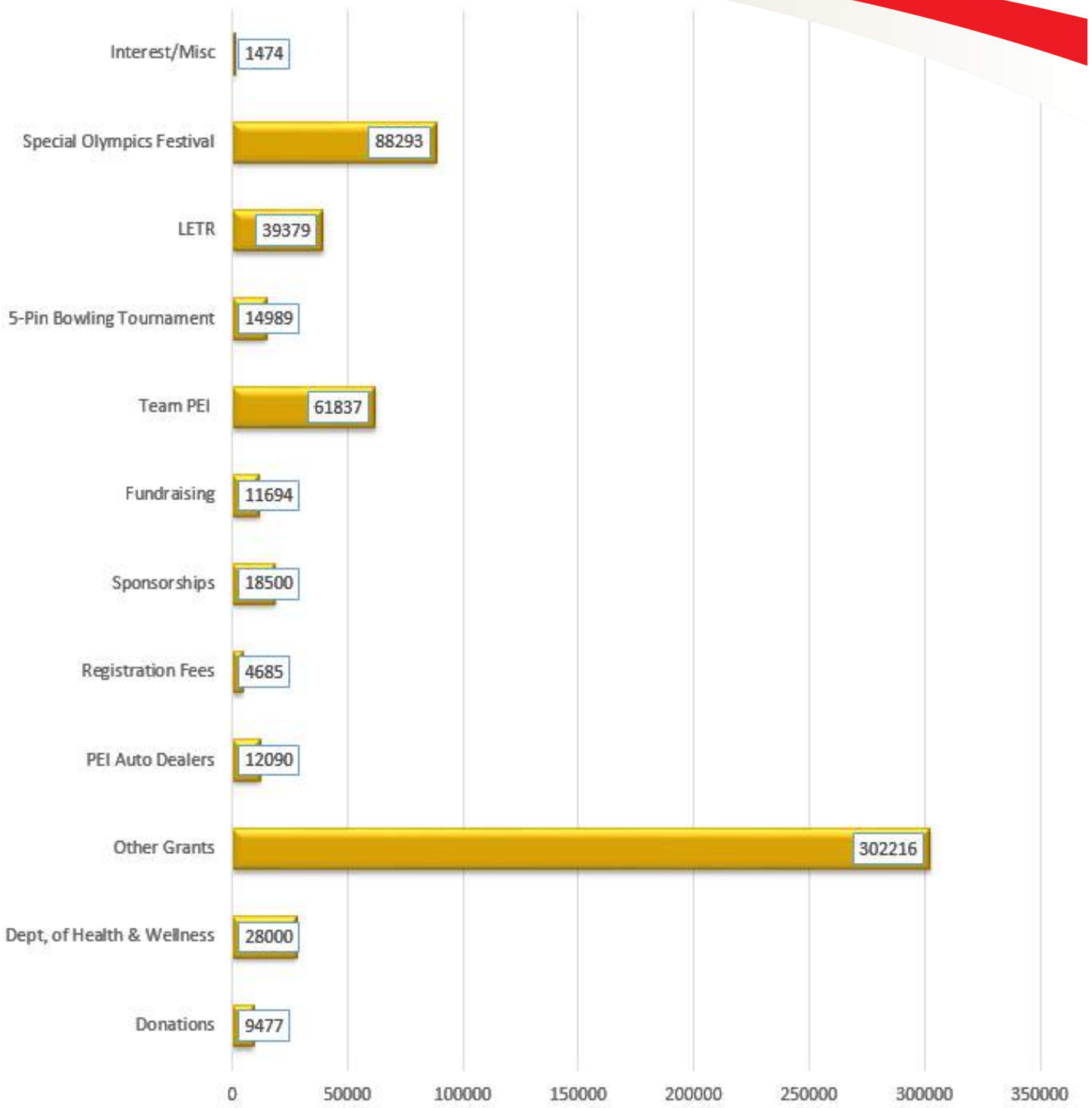


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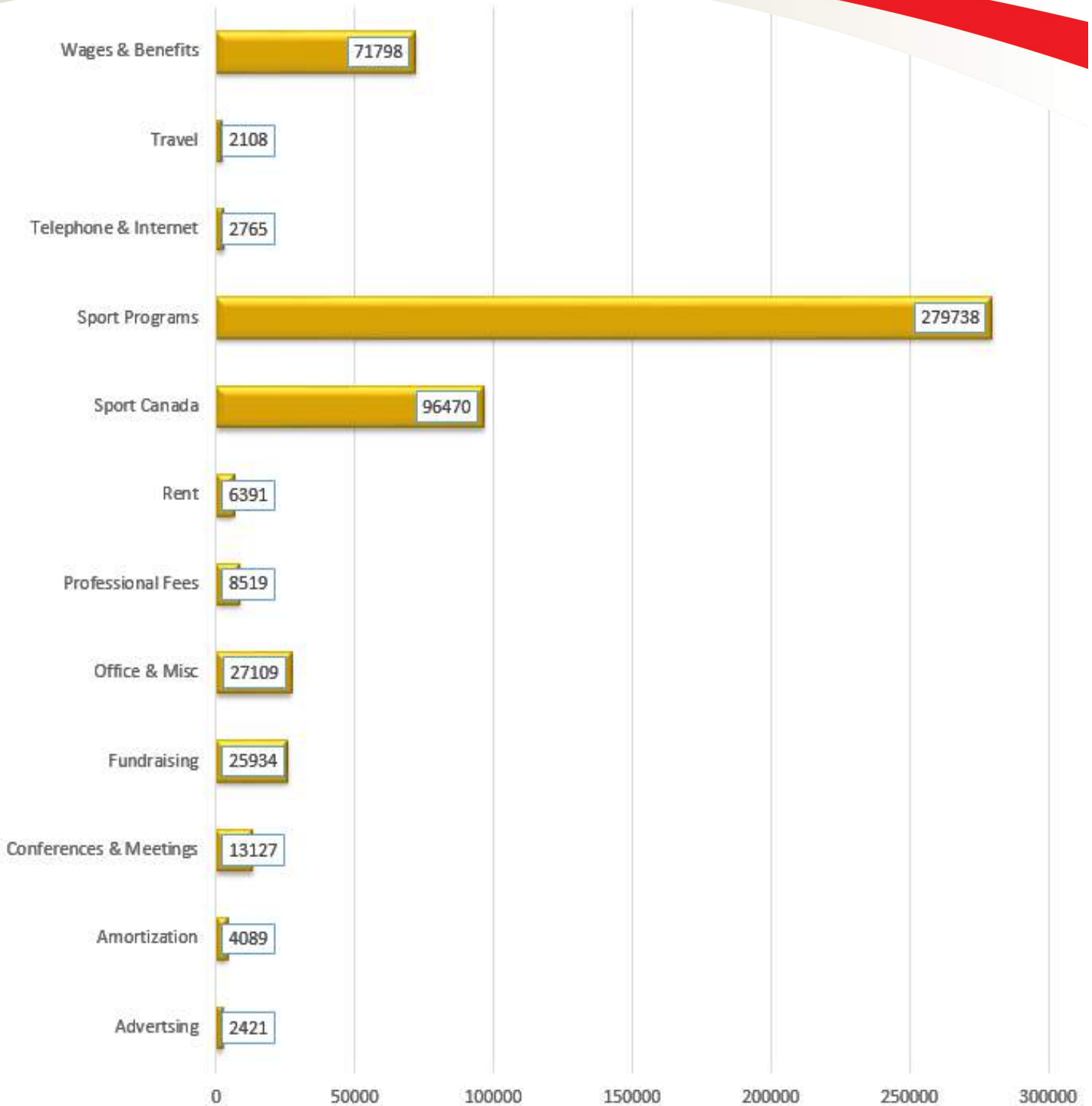


50 YEARS
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2017-2018 Revenues



2017-2018 Expenses



Board of Directors and Staff

Executive

President
Past President
Vice President
Treasurer
Secretary

Jamie Arsenault
Brad Colwill
Craig Watson
Robert Horne
Donna Campbell

Directors at Large

Kevin Stonefield
Cecil Villard
Paul Smith
Charity Hogan
Laurie McNally
Gary Bowness
Reid Barnett

Athlete Representative

Matt Judson



SOPEI board of directors in Tyne Valley trying their skills at 10-pin bowling against the Team PEI 10-Pin athletes

Staff

Executive Director
Program Director
Program Coordinator
Membership Services Coordinator
Prince County Program Coordinator
Community Engagement Specialist
Summer Student

Charity Sheehan
Matthew McNally
Genna Phelan
Sarah Profitt-Wagner
Selena Hardy
Kristen MacDonald
Ellen Murphy

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On social:



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[@SpecialOPEI](https://twitter.com/SpecialOPEI)



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