



2016-2017 Annual Report

30
YEARS

Special Olympics
Prince Edward Island



Vision

Our vision is that sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all across PEI.

Mission

Special Olympics Prince Edward Island is dedicated to enriching the lives of Islanders with an intellectual disability through sport.

Values

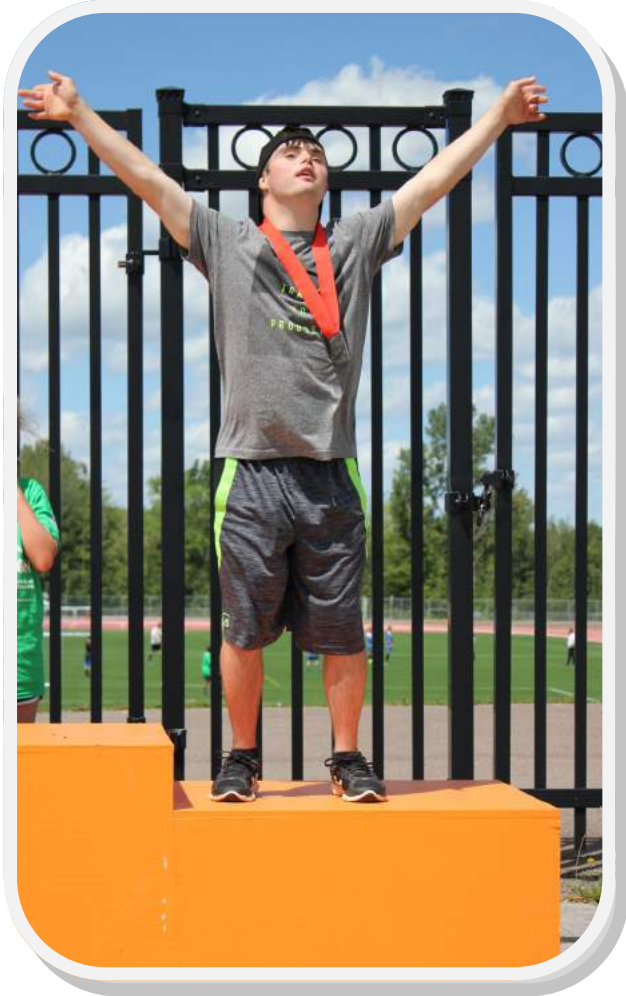
Inclusion Diversity Empowerment
Respect Excellence

30
YEARS

Special Olympics
Prince Edward Island



Athlete Oath



Let me win.

But if I cannot win,

Let me be brave

in the attempt.

-Special Olympics Athlete Oath

30
YEARS

Special Olympics
Prince Edward Island



Reach Report

ATHLETES

534



YOUNG ATHLETES (UNDER 21)

304

CORE ATHLETES (AGES 21+)

304

GROWTH

+13.6%

+40 ATHLETES

ATHLETE LEADERS

4



ENGAGEMENT OPPORTUNITIES

15

EXPERIENCES CREATED THROUGH ALPS WORKSHOPS

58

GROWTH

+1 ENGAGEMENT OPPORTUNITIES

VOLUNTEERS

215



VOLUNTEER COACHES

86

GROWTH

+24%

+42 VOLUNTEERS

SCHOOL PROGRAMS

38



SO FUN DAYS

6

SCHOOL BASED ATHLETES

224

GROWTH

+12 SCHOOL PARTNERSHIP PROGRAMS

COMPETITIONS

21



COMPETITIVE EXPERIENCES

769

GROWTH

+20%

+153 COMPETITIVE EXPERIENCES

WEEKLY PROGRAMS

89



PERFORMANCE PROGRAMS

2

OFFICIAL SPORTS

18

GROWTH

+53%

+31 PROGRAM

HEALTH SCREENINGS

132



DISCIPLINES OFFERED

2

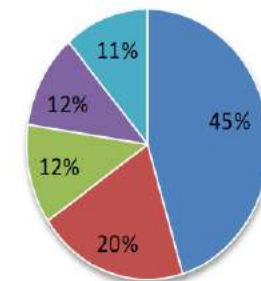
DIFFERENT EYE DISEASES IDENTIFIED

29

74% FOLLOW UP RATE

Most Popular Sports

- 5-Pin Bowling
- Floor Hockey
- Basketball
- Bocce
- Soccer



30
YEARS

Special Olympics
Prince Edward Island



Official Sports

Summer Sports



Swimming



Athletics



Basketball



Golf



Powerlifting



Soccer



Softball



5 & 10 Pin Bowling



Rhythmic Gymnastics



Bocce

Winter Sports



Floor Hockey



Alpine Skiing



Cross Country Ski



Snowshoe



Figure Skating



Curling

Developmental Sports

Active Start

Children 2 to 6 years

FUNDamentals

Youth 7 to 12 years

Multi-Sport

Youth & Community Sport

13 years +

30
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Special Olympics
Prince Edward Island





At this time each year, we reflect on the past twelve months and what the organization has accomplished. This year, we had the additional significance of recognizing the 30th anniversary of Special Olympics PEI. At the 30th anniversary celebration recently held at UPEI, it was clear just how far we have come since 1987.

Our athletes, coaches and volunteers achieved many successes on personal, regional and national levels. These achievements occur on a daily basis in practices, competitions and social events. There are too many to list but, a few of the highlights include:

- Michael Morris' induction into the Maritime Sports Hall of Fame
- Sue Skeffington's recognition as Special Olympics Canada Frank Selke Fundraising Volunteer of the Year
- Two Islanders (Janet Charchuck and Alyssa Chapman) competing on Team Canada's 2017 Special Olympics World Games team
- Andy O'Brien's Stanley Cup visit

The financial position of our organization continues to be strong. This strength largely comes from the numerous fundraising successes. The Enriching Lives Gala annually sets new fundraising records with tremendous support from Dion Phaneuf and Elisha Cuthbert and many others.

This event continues to amaze us. The fundraising success did not end there. The Polar Plunge, Motionball Marathon of Sport and the World's Largest Truck Convoy each generated significant funds for SOPEI. We truly appreciate the efforts by all involved.

The strength of SOPEI continues to come from its staff. The accomplishments of the organization would not have been possible without their dedication, passion and professionalism. I would like to take this time to thank Charity, Matthew, Sarah and Genna for all their continued hard work.

SOPEI's Board of Directors are a dynamic, hard-working group that contribute a great deal of time to help the organization achieve its mission:

Special Olympics PEI exists so that the lives of individuals with intellectual disabilities will be enriched through sport

During the year, we had to pleasure of travelling to my hometown, Tyne Valley. It was a tremendous experience for some of our new board members to experience the Special Olympics movement first-hand. Thank you to Coaches Ann and Melanie for inviting us.

I am very proud to be a member of this group and of this great organization and want to thank everyone in the SOPEI family.

Here is to the next thirty,

Brad Colwill,
President

30
YEARS

Special Olympics
Prince Edward Island





I am pleased to present this Annual Report, highlighting the accomplishments and growth of Special Olympics Prince Edward Island during the last year. The hard work and dedication of athletes, coaches, volunteers and staff has truly been rewarded with amazing results.

On behalf of the entire Special Olympics PEI movement, I want to thank you for supporting the many programs, competitions and most importantly, the mission of Special Olympics, this past year.

365 days goes by very quickly in the fast paced world of enriching lives and we are very proud of with the many ways in which the Special Olympics movement on PEI has helped to build more inclusive communities through our work.

Looking back at last year, I'm thrilled to note that not only did the organization deliver on its commitment to our athletes and programs, but also enhanced programs and competitive experiences as well as expanded the reach of our services thanks to the added efforts of staff, athletes, volunteers, coaches, Board of directors and supporters.

Because of their work, a growing number of athletes are free to enjoy growing sports training and competition options, take advantage of access to our Healthy Athletes screenings, participate in skill and network building Athlete Leadership Programs, forge friendships as strong as any family bond, and enjoy healthier, more physically and socially active lifestyles throughout the year.

As you review this report, remember that every single member of the Special Olympics family has played a role in our successes this year. We continually strive to ensure that new programs and initiatives are put in place to accommodate not only the growth of the movement, but an age range that now spans over 70 years.

In 2017, Special Olympics PEI celebrated its 30th birthday! As Canada's smallest Special Olympics Chapter, we are very proud of this accomplishment. We continue to use our small size to our advantage as we advance the services offered on PEI for our members.

A special, heartfelt, thank you to our sponsors, partners and donors who make our work possible! You have been instrumental in raising awareness of our organization and the benefits of organized sports for those with intellectual disabilities. Your diligent fundraising and generosity in donating to this great cause make it possible for these programs to continue and for all athletes to be able to fully and effectively participate.

Looking forward to 2018, a yearlong celebration will honor the many milestones, volunteers, and visionaries that have been a part of the organization, as we celebrate our 50th Anniversary of the Special Olympics movement world-wide. Make sure you are a part of it all by following us on social media, signing up for our e-newsletter, and connecting with our staff for volunteer and partnership opportunities.

Our commitment to program growth, sustainability, and innovation will provide the foundation of our efforts again in 2017, as the organization builds momentum toward 2018 and our movement's 50th Anniversary.

We want to keep you excited about being part of the Special Olympics PEI family today, tomorrow, next month and for the next 50 years to come.

In the Spirit of Special Olympics,

Charity Sheehan, SOPEI Executive Director

30
YEARS

Special Olympics
Prince Edward Island



Youth Development

6



SO FUN DAYS

GROWTH

+3 SO FUN DAYS

291



STUDENTS WITH AN INTELLECTUAL DISABILITY

GROWTH

+91 POTENTIAL SPECIAL OLYMPICS ATHLETES

42



SCHOOLS ATTENDED

41—PUBLIC SCHOOLS BRANCH

1—FRENCH LANGUAGE SCHOOL BOARD ***NEW***

GROWTH

+9 SCHOOLS

7—SCHOOLS ATTENDED FOR THE FIRST TIME

76



SERVICE LEARNING OPPORTUNITIES

3—LEADERSHIP CLASSES INVOLVED IN PLANNING

GROWTH

+10 SERVICE LEARNING OPPORTUNITIES

410



LEADERSHIP STUDENTS

169—VOLUNTEERS AT STATIONS

241—PEER BUDDIES

GROWTH

+50 LEADERSHIP STUDENTS



30
YEARS

Special Olympics
Prince Edward Island



21—*quality competitions* in
2016-2017 season



95—the number of athletes,
coaches and mission staff who
represented PEI at the *2017
Special Olympic Provincial
Summer Games in both Nova
Scotia and New Brunswick.*



5—Special Olympics PEI
members attended the *2017
Canada Summer Games* in
Winnipeg, Manitoba. 2 athletes,
1 coach, 1 mission staff and 1
referee.



769—the number of *experiences*
created through 21 quality
competitions (*an increase of 20%*)



266—the number of
athletes, coaches and
volunteers who took part in
the *2017 5-Pin Bowling
Provincials*



2016-2017 TRAINING & COMPETITIONS



**Special
Olympics**
Prince Edward Island

*“Let me win, but if I can
not win let me be brave in
the attempt.”*

HEALTHY ATHLETES AND HEALTHY COMMUNITIES 2016-17



132 – Athletes screened at this year's Healthy Athletes event that involved **2** disciplines

34.9% – Athletes found to have a disease, concern, or correctable issue with their vision.



In April 2017, SOPEI took our first steps toward being a fully certified Special Olympics Healthy Community. Currently only 14 programs in the world have achieved this status and it is our goal to earn this certification by 2020. Our goals include:

- ***50%+** of Healthy Athletes events funded without SOI grants
- ***3+** Healthy Athlete disciplines offered per year
- ***150+** athlete examinations per year
- ***70%** referred athletes have access to follow-up care
- ***20%** of athletes attending preventative health initiatives



AHEAD IN THE GAME

Strong Minds assists athletes in strengthening their coping skills. Competition provides a natural opportunity to develop active strategies for maintaining emotional wellness under stress, such as: thinking positive thoughts, practicing calming routines and connecting with others. Athletes try a few different strategies as they move through the station. Before exiting, SOPEI is able to offer Mental Skills Toolboxes, created by Tara Costello at A Head in the Game, to compliment the screening for each athlete as a take-home resource to utilize the skills they have learned. Also available on an app at <http://www.aheadinthegame.ca/>

Special Olympics
Lions Clubs International
Opening Eyes®



The mission of Opening Eyes® is to improve the quality of life for the millions of individuals diagnosed with intellectual disabilities by optimizing their vision, and eye health through quality eye care. The objectives of Opening Eyes include: providing screenings to Special Olympics athletes, educating athletes, parents and coaches about the importance of regular eye care, educating and changing attitudes of eye care professionals about the vision care needs of persons with intellectual disabilities worldwide, increasing knowledge of visual and eye health needs of persons with intellectual disabilities through research.

COACH EDUCATION AND VOLUNTEER DEVELOPMENT 2016-17



REGISTERED VOLUNTEERS

215

VOLUNTEER COACHES

86

GROWTH (Since July 2016)

+ 24%

+ 41 VOLUNTEERS

EDUCATION OPPORTUNITIES

23

INDIVIDUAL EXPERIENCES

64

GROWTH (Since July 2016)

+ 8 EXPERIENCES

+ 5 OPPORTUNITIES

COACH/VOLUNTEER MEETINGS

5

SOPEI CONFERENCE

1



Ann Kilby

2016 Special Olympics Canada
Female Coach of the year



Janet Bradshaw

20 Years of
Volunteer Service
with SOPEI

VOLUNTEER RECOGNITION 2016-17

VOLUNTEER YEAR OF SERVICE MILESTONES **10**

AWARDS RECEIVED BY VOLUNTEERS **15**

POST SECONDARY STUDENT PARTNERSHIPS **33**

POSITIVE EXPERIENCES IN VOLUNTEER ROLE **MILLIONS**

ATHLETE LEADERSHIP PROGRAM 2016-17



4 – ALPs members fully trained in Social Media, Board of Governance, and Public Speaking.



3 – Trained ALPs Workshop Learning Facilitators

58 – The number of experiences created to engage athletes in ALPs workshops.

1 – Athlete providing input on the Terms of Reference for the NEW creation of a Canadian Athlete Leadership Council (CALC)



15 – Events or opportunities in which trained Athlete Leaders utilized their leadership abilities



Annual Award Winners



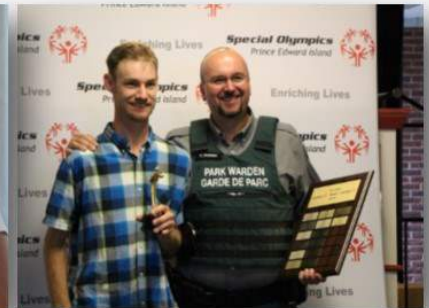
**Maritime Electric Male and Female
Coach of the Year**
Allan Stewart & Lori Byers



**PEI Mutual Insurance Co. Male and Female
Athlete of the Year**
Art Smith & Janet Charchuk



SOPEI President's Award
Sue Skeffington



SOPEI Dr. Frank Hayden Award
Justin MacEwen



SOPEI Facility of the Year
City of Charlottetown - Parks &
Recreation Department



**Department of Health & Wellness
Sport Volunteer of the Year**
Lynda Hontscharowicz



David Andrew Memorial Award
Laurie McNally



ADL Spirit Award
Randy Wallace

**Presented September 2016 for the 2015-2016 program year*

30
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Special Olympics
Prince Edward Island



Special Olympics Festival



Summerside
LUNCHEON in Support of the SPECIAL OLYMPICS FESTIVAL

Enriching Lives GALA
IN SUPPORT OF THE SPECIAL OLYMPICS FESTIVAL

30 YEARS

Special Olympics Prince Edward Island 

Law Enforcement Torch Run (LETR)



The Law Enforcement Torch Run® (LETR) for Special Olympics is the Special Olympics movement's largest grass-roots fundraiser and public awareness vehicle in the world.

Since 1993, the PEI LETR Committee has raised over **\$175,000** through Polar Plunges, Ticket Sales, BBQ's, Auctions and many more events.



The Law Enforcement Torch Run has grown into the most important fundraising effort of Special Olympics programs around the WORLD. The Law Enforcement Torch Run is a program and a mission with two objectives:

- Raise funds to benefit the programs of Special Olympics
- Raise awareness for the programs of Special Olympics

30
YEARS

Special Olympics
Prince Edward Island



NATIONAL PARTNERS
PARTENAIRES NATIONAUX

Special Olympics
Olympiques spéciaux
Canada



PLATINUM



Canada



Sobey

BETTER
FOOD
FUND

Eat better.
Feel better.
Do better.

STAPLES
IT'S PRO TIME™

Tim Hortons



GOLD



Coca-Cola Canada

BAIN & COMPANY

TSN



GREY



Here's
How.

Signature
Authentics
Easel Auction Partners

Special
Olympics
Canada Foundation

SILVER



RBC Foundation
RBC Fondation



WOLSELEY



Samuel Family
Foundation

beyond imagination

BRONZE



Canadian Progress Club
Club Progrès du Canada

Great-West Life



Canada Life

STRONGER COMMUNITIES TOGETHER™

TELUS

FRIENDS



Provincial Partners

FOUNDING



GOVERNMENT



Health and
Wellness

Canada

PLATINUM



COMMUNITY



Thank you to our Partners



PEI Mutual Insurance Company



PEI Automobile Dealer's Association



ADL & Knights of Columbus



CF24



Motionball Marathon of Sport



Delta Prince Edward



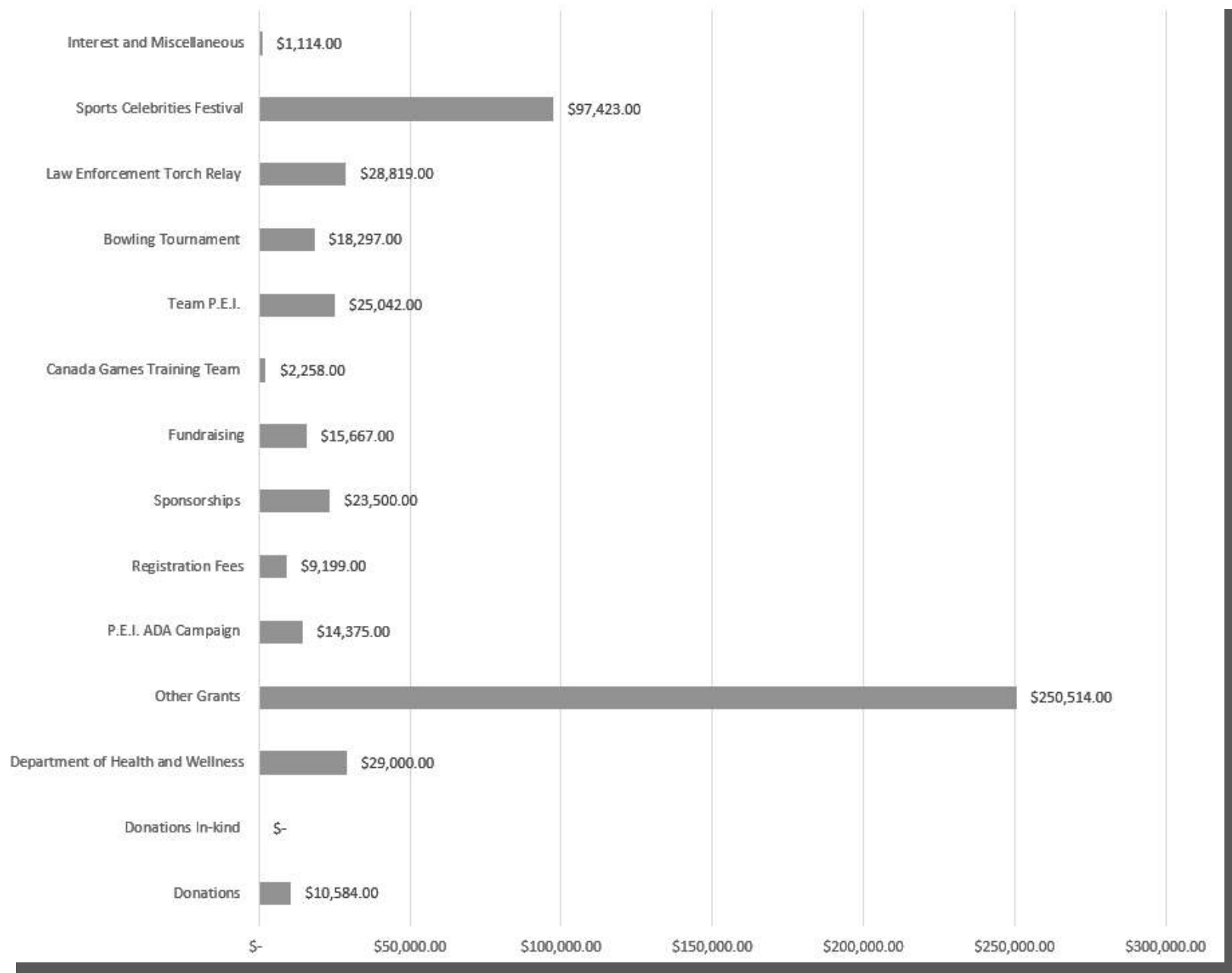
Special Olympics
Prince Edward Island



2016-2017 Revenues

30
YEARS

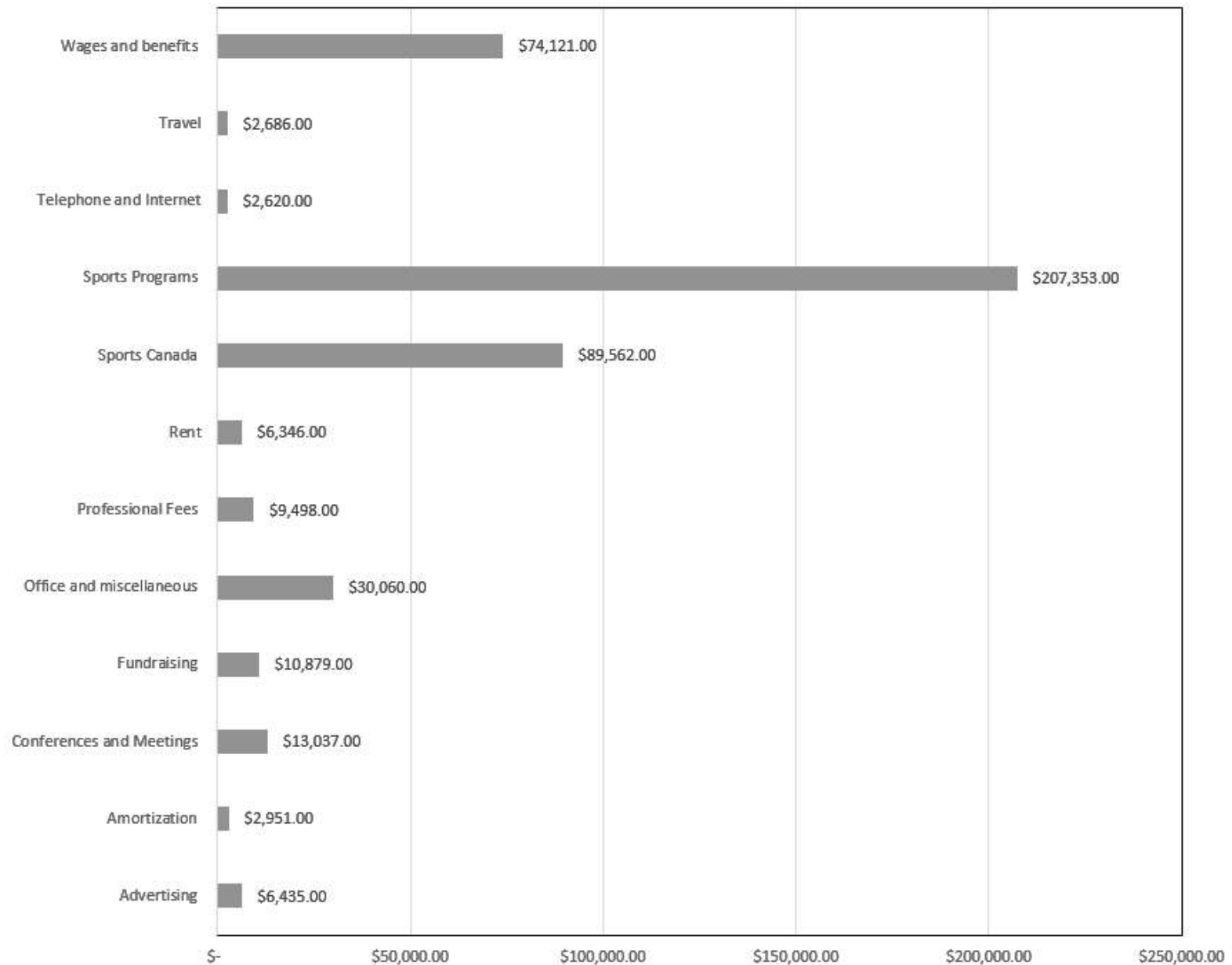
Special Olympics
Prince Edward Island



2016-2017 Expenses

30
YEARS

Special Olympics
Prince Edward Island



Board of Directors & Staff

Board of Directors

Executive

President

Past President

Vice President

Treasurer

Secretary

Brad Colwill
Reid Barnett
Jamie Arsenault
Robert Horne
Donna Campbell

Directors at Large

Kevin Stonefield
Cecil Villard
Paul Smith
Craig Watson
Charity Hogan
Laurie McNally
Gary Bowness

Athlete Representative

Matt Judson

Staff



Left to Right: **Ellen Murphy**, Summer Student, **Selena Hardy**, Prince Country Program Coordinator, **Charity Sheehan**, Executive Director, **Matthew McNally**, Program Director, **Genna Phelan**, Program Coordinator & **Sarah Profitt**, Membership Services Coordinator

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30
YEARS

Special Olympics
Prince Edward Island

