

Special Olympics
Prince Edward Island



Enriching Lives Report

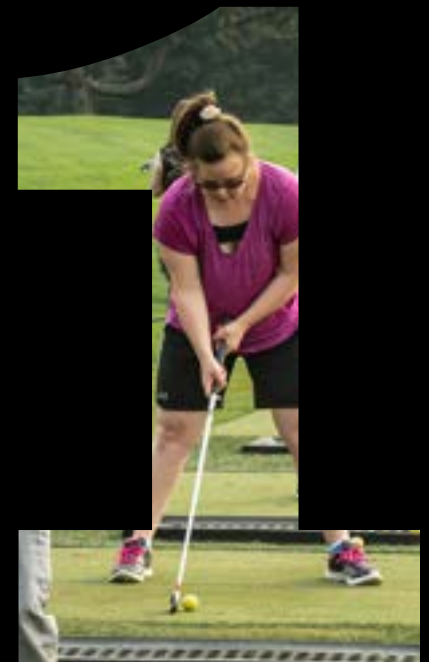


Table of Contents



2	•	Our Why			
3	•	Your Impact			
4	•	Our Leadership			
9	•	Sports & Programs			
11	•	School Partnerships			
12	•	Competitive Experiences			
13	•	Team Canada Training Squad			
14	•	Wellness Champion			
			15	•	Our Volunteers
			16	•	Healthy Communities
			17	•	Athlete Leadership Academy
			18	•	Awards & Recognition
			20	•	Financials
			22	•	Our Partnerships
			24	•	Enriching Lives Gala
			25	•	Law Enforcement Torch Run
			26	•	Board of Directors
			27	•	Social Reach
			28	•	Contact Us



Our Why

Special Olympics
Prince Edward Island



Our Mission

To enrich the lives of Islanders with an intellectual disability through sport.



Our Vision

Sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all across Prince Edward Island.

Our Values

- Inclusion:** We foster inclusive communities.
- Diversity:** We honour what is unique in each individual.
- Empowerment:** We create opportunities to pursue full potential.
- Respect:** We operate in an environment of cooperation, collaboration, and dignity.
- Excellence:** We elevate standards and performance.

Your Impact at a Glance

Special Olympics
Prince Edward Island



10% fewer athletes who are obese or overweight



20% fewer athletes with anxiety disorders due to access to sport



Special Olympics athletes have a **16%** higher employment rate



For every **\$1** invested in Special Olympics community sport programs in Canada, a minimum of **\$7** of social benefit is created through improved athlete physical and mental health and increased athlete enjoyment.



President's Message

At this time each year we reflect on the past 12 months. 2020/21 has been our first full fiscal year during the Covid-19 era. This has presented the organization with a new set of challenges from operations to fundraising. The Provincial Return to Sport plan has been set in motion and continues to adapt as the public landscape on PEI continues to adapt to living with Covid-19.

During this past year our staff and volunteers have worked tirelessly to ensure our athletes continue to feel connected with the organization and their fellow peers. This hard work has shown the strength of the Special Olympics community here on PEI.

On a National level PEI continues to be well represented as we all anxiously await the return to National and World Games. Our athletes, coaches and mission staff continue their preparations to when these games will return.

Through the global pandemic SOPEI continues to maintain financial stability. The pandemic has really caused stress on charitable organizations as there has been a decrease in available donations throughout the world. The generosity and support of Islanders, however, continues to be as strong as ever.



President's Message

The organization would not be the success that it is without the tireless efforts of its staff. Charity, Matthew, Sarah, Genna, Ellen, and Margie all show their passion for Special Olympics every day they come to work. I would like to take this time to thank all our staff for their continued hard work.

SOPEI's Board of Directors are a dynamic, hard-working group that contribute a great deal of time to help the organization achieve its mission:

"Special Olympics PEI exists so that the lives of individuals with intellectual disabilities will be enriched through sport."

I am very proud to member of the SOPEI Board of Directors and the SOPEI family.

I want to thank everyone who makes this a great organization.

"I continue to be a very proud member of the SOPEI family. Witnessing athletes and volunteers back on the field of play, with fans cheering them on from the stands, has provided me and others a renewed energy as we collectively ensure inclusive sport and wellness opportunities for Islanders with an intellectual disability."

Jamie Arsneault,
President





Athlete Representative's Message

Hi, my name is Heidi Mallett, and I am happy to be presenting my third Annual report as your SOPEI Athlete representative. I have been an SOPEI athlete for 15 years. I enjoy participating in bowling, bocce, golf, and snowshoe. I am honored and blessed to serve on the SOPEI Board of Directors and the Canadian Athlete Leadership Council as the PEI's Athlete representative. I am also on the Global Athlete Leadership Council as North America region Athlete representative.

Despite the challenges of the pandemic our Athletes have been able to participate in their local programs. This year SOPEI was very excited to host sport fun days for our Athletes and volunteers.



Every three months I meet with the SOPEI staff to review new applications and reports for the Athlete Leadership Academy that members can apply to, build their skills, and learn about the leadership opportunities. I would like to congratulate the 11 Athletes and their mentors who completed the courses. There will be more opportunities for athletes to take courses in the future.

Canadian Athlete Leadership Council

I would like to share a few highlights from the CALC over the past year. The CALC is in the process of updating the terms of reference and preparing a handbook and a video for new Athlete reps and their mentors. We also helped with the selection process for the SOC Athlete of year awards.



Athlete Representative's Message

Global Athlete Leadership Council

Last fall I was honored to be selected to the Global Athlete Leadership Council as the North American Region Athlete representative. There are a total of seven Athletes on the council, one from each region. This past June the GALC elected me to be their chair. This is a huge opportunity and I have always wanted to do work internationally with an organization and it is a dream come true to do it with Special Olympics. Some of the topics the GALC discussed this past year are world games, Athlete Leadership, and planning for the next Athlete Congress. I also get to work with the Athlete regional councils in Canada, the United States, and the Caribbean.

I would like to congratulate the two PEI Athletes who will be representing Team Canada at the 2023 World Winter Games in Kazan, Russia Christi-Joe Synders-Couchman in snowshoeing and Jordan Koughan in speed skating. Also, congratulations to board member Craig Watson who is going as a mission staff and SOPEI Executive Director Charity Sheehan who is the Chef de Mission.

In closing, I am grateful and blessed we were able to gather in person at this year's AGM & Awards this evening to celebrate the accomplishments of our Athletes, coaches, volunteers, and supporters. I also would like to thank the SOPEI staff and the Board of directors for their guidance and support over the past year. Thank you.



Heidi Mallett,
SOPEI Athlete Representative,
CALC Member, GALC Chair

"It is an honor to represent athletes from PEI, Canada, and North America in the various leadership roles that I have committed to. Filling these positions has been a lifelong goal of mine, and I am grateful for each opportunity!"



Executive Director's Message

Dear Friends,

As another year closes and new year begins for Special Olympics PEI, I cannot help but be grateful to call PEI home. The COVID pandemic has challenged us in many ways, however we have been blessed with ability to carry our mission in unique ways this past year.

It was exciting to begin our 2020-2021 fiscal year with a full offering of programs. We wore our masks, sanitized our hands and onto the field of play we went with glowing hearts. As the year progressed, more opportunities opened up for our sport programs and we were able to offer in-person competitions and camps.

We took our learnings from the first five months of our "new normal" and created new opportunities to connect with our members. One such initiative was the Wellness Champion program. What began as way to fill the gap for members unable to return to in-person programming and grew to be a primary program that client partners, schools and at-home athletes could participate in.

Our athletes continue to inspire us every day. From their positive attitudes towards our ever changing world to their pure love of sport, we learn how to embrace any situation with grace.

Our families, dedicated coaches and volunteers, generous donors and stakeholders, and passionate staff members. are reason we can provide endless opportunities for our athletes. Thank you for trusting us with your time, donations and your love of sport.

As we look to the coming year, I am confident that we will see more opportunities to challenge ourselves to grow and expand our reach to more athletes, more partners and more volunteers. We will continue to change with the fluidity of our world today, but will do so always keep our mission statement as our guiding light.

Join the movement and be part of something special.

Charity Sheehan,
Executive Director



Sports & Programs

Special Olympics
Prince Edward Island



Swimming Soccer

Athletics Softball

Basketball 10-Pin Bowling

Golf Rhythmic Gymnastics

Powerlifting Bocce

10 SUMMER SPORTS

Floor Hockey Snowshoe

Alpine Skiing Figure Skating

Cross Country Ski Curling

Speed Skating 5-Pin Bowling

8 WINTER SPORTS

Active Start FUNdamentals

Ages 2-6 Ages 7-12

Multi-Sport

Youth: Ages 8+

Community Sport: Ages 13+

High School Unified Bocce

SPECIAL OLYMPICS PLAY UNIFIED

Wellness Champion!

Programs Offered

110

Across PEI

Across the Island

Special Olympics
Prince Edward Island



School Partnerships

Special Olympics
Prince Edward Island



School Programs

PRIORITY

Maintain partnerships and support schools virtually during the pandemic

RESULT

52 Partnership Programs

345 School Based Athletes

Wellness Champion

PRIORITY

Offer engagement opportunities while in person events are paused

RESULT

Pilot Programs with Mount Stewart

4 Wellness Champion Medals Earned

Unified Bocce

PRIORITY

Maintain momentum with Unified Champion Schools

RESULT

7 Schools Engaged

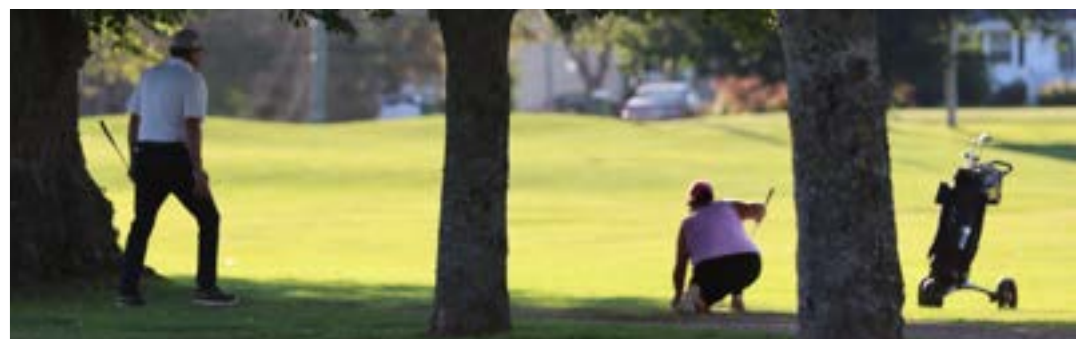
Competitive Experiences

Special Olympics
Prince Edward Island



149

Quality Competitive Experiences



Team Canada Training Squad



CJ Synder-Couchman
Snowshoe



Jordan Koughan
Speed Skating



Craig Watson
Mission Staff



Charity Sheehan
Chef de Mission

Wellness Champion

Special Olympics
Prince Edward Island



Connect & Learn



Be Active



Build Skill



Experiment & Create



80

Athletes
Signed-Up

19

Wellness
Champions

122

Medals

Wellness
Champion!



Originally designed to help individuals with intellectual disabilities through the COVID-19 pandemic, participants are able to be involved in the program from the comfort of their own homes.

Our Volunteers

Special Olympics
Prince Edward Island



54
Coach Education
Experiences



202 Volunteers

Executing weekly sport practices and/or operational roles throughout the year

34 Trained Coaches

41 Program Volunteers

127 Operational/Event Volunteers





61 Athlete Health Screenings

In the Healthy Communities Grant Year
(criteria = min. 20)

Health Promotion - 15
Strong Minds - 29
Special Smiles - 9
Fit Feet - 8

1 of 46 Programs Worldwide!

100% of Referrals Had a Place To Go

(criteria = min. 70%)

4 Screening Disciplines Offered

(criteria = min. 2 disciplines)

33% of Athletes are Enrolled in Health & Wellness Programs

(criteria = min. 10%)

100% of Healthy Athlete Financials are not from SOI grants

(criteria = min. 50%)



Special Olympics
Health

MADE POSSIBLE BY
Golisano FOUNDATION





Active Athlete Speakers

Athletes

Erin Pippy
Hailliegh Mill
Heidi Mallet
Jennifer Hickox
Tommy MacGuigan
Paul Phillips

Mentors

Kristi MacKay
Crystal Cromwell
Velma Bince
Carole-Ann French
Dave Morrow
Myrna Phillips

Active Health Messengers

Athletes

Cameron Gordon
Ellen MacNearney
Heidi Mallet
Janet Charchuk
Lisa Bernard

Mentors

Catherin McInnis
Kathleen MacNearney
Velma Bince
Jackie Charcuk
Judy Gallant

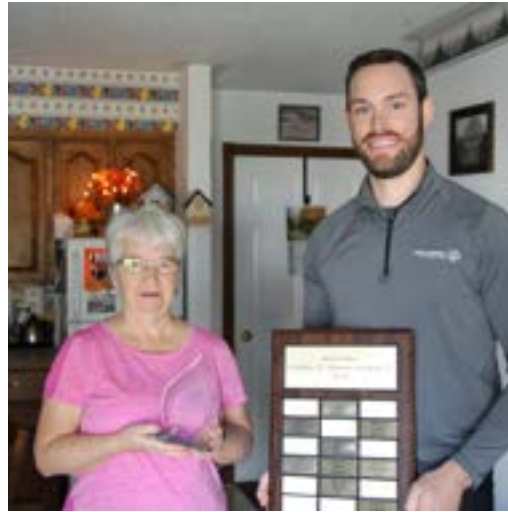


Awards & Recognition

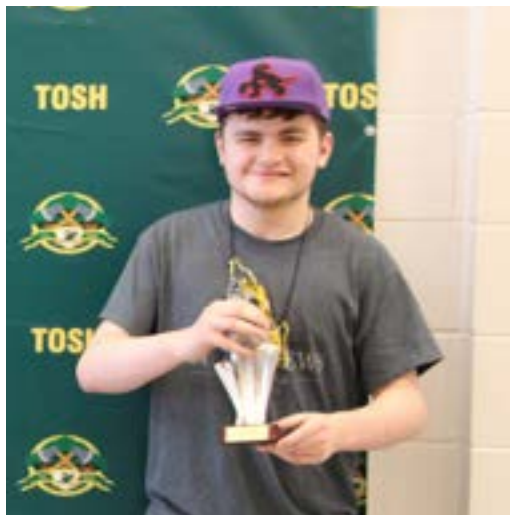
Special Olympics
Prince Edward Island



2019-2020 Dept. of Health & Wellness
Sport Volunteer Award
Donna Maloney



2019-2020 David Andrew
Memorial Award
Colleen McInnis



2019-2020 Dr. Frank Hayden Award
Gavin Spencer



2019-2020 Facility of the Year Award
St. Felix Golf Course



2019-2020 President's Award
PEI Mutual Insurance Company

Awards & Recognition

Special Olympics
Prince Edward Island



2019-2020 Maritime Electric
Female Coach of the Year Award
Kristen MacDonald



2019-2020 Maritime Electric Male
Coach of the Year Awards - CY Holland,
Peter Howatt, & Rickey Burns



2019-2020 PEI Mutual Insurance
Female Athlete of the Year Award
CJ Snyder-Couchman



2019-2020 PEI Mutual Insurance Male
Athlete of the Year Award Jordan
Koughan



2019-2020 ADL Spirit Award
Colton Matheson

Revenues - \$685,750



Financial Highlights

- LETR Polar Plunge raised over \$30K.
- Enriching Lives Gala returned with COVID protocols and raised over \$154K net.
- SOPEI was fortunate to receive relief funding from many sources, including PEI United Way, PEI Government and Government of Canada.
- SOPEI eliminated all registrations fees for athletes.
- SOPEI continues to have a healthy financial position due to good governance and fiscal responsibility.

Expenses - \$495,717



Our Provincial Partners

Special Olympics
Prince Edward Island



Founding

Government



P.E.I. MUTUAL
Insurance Company

PROTECTING EACH OTHER
SINCE 1885



Health and
Wellness

Canada

Platinum



motionball



Community

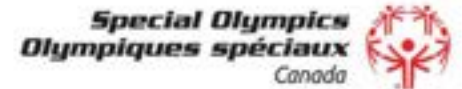


Our National Partners

Special Olympics
Prince Edward Island



NATIONAL PARTNERS | PARTENAIRES NATIONAUX



DIAMOND | DIAMANT



PLATINUM | PLATINE



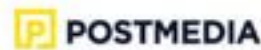
COMMUNITY CHAMPIONS | CHAMPIONS COMMUNAUTAIRES



GOLD | OR



The Annual Foundation



SILVER | ARGENT



BRONZE & FRIENDS | BRONZE ET AMIS



Canadian Progress Club
Club Progrès du Canada



Enriching Lives Gala

Special Olympics
Prince Edward Island



48

Tables Sold

120

Auction Items

8

Event Sponsors

\$232,108 Raised for Special Olympics PEI



PEI Law Enforcement Torch Run (LETR)

Special Olympics
Prince Edward Island



\$31,581
THANK YOU!


**LAW ENFORCEMENT
TORCH RUN[®]**
FOR SPECIAL OLYMPICS
PRINCE EDWARD ISLAND

Board of Directors

Special Olympics
Prince Edward Island



The current members of Special Olympics PEI's Board of Directors are:

President	Jamie Arsenault	Directors at Large
Vice President	Craig Watson	Melanie McKenna Kevin Stonefield
Secretary	Donna Campbell	Cecil Villard Paul Smith
Treasurer	Robert Horne	Laurie McNally Clifford Lee
Past President	Vacant	Bevan Woodacre
Athlete Representative	Heidi Mallett	



Social Reach

Special Olympics
Prince Edward Island



Website - Unique Page Views

16,934

Facebook - Page Likes

3,619

Facebook - Group Members

278

Twitter - Followers

2,149

Instagram- Followers

1,034

808,475

Total Social Reach



18.4%

Connect with Us

www.SpecialOlympics.ca/PEI



[Facebook.com/SpecialOPEI](https://www.facebook.com/SpecialOPEI)



[@SpecialOPEI](https://twitter.com/SpecialOPEI)



[@SpecialOPEI](https://www.instagram.com/SpecialOPEI)

Contact US

Special Olympics
Prince Edward Island



Special Olympics PEI Office

40 Enman Crescent, Room 240
Charlottetown, PE C1E 1E6 Canada

Phone

1-902-368-8919

1-800-287-1196 (toll free)

E-mail

sopei@sopei.com



"Let me win.
But if I cannot win,
let me be **brave** in the attempt."

- Special Olympics Athlete Oath